

# 2023 Corporate Partnerships



ADAMS COUNTY  
HISTORICAL SOCIETY

GETTYSBURG, PA

## PROGRAMS:

### **Leadership: Beyond the Battle**

*Leadership: Beyond the Battle is designed for corporate, nonprofit, and governmental agencies interested in studying executive leadership development on the battlefield of Gettysburg. The curriculum will focus on decisions made during the 1863 Battle of Gettysburg by both military and civilian leaders. Program participants will get a glimpse of how decisions were made during times of crisis and explore the lessons that can be learned from 1863 to improve decision-making strategies today.*

#### **Presenting Sponsor (1) - \$20,000 (annual) - fulfilled for 2023**

- One complimentary leadership program for up to 25 participants from your company (includes one 8-hour program featuring a tour with a Licensed Battlefield Guide, bus transportation, debrief and lunch)
- One private, behind-the-scenes archives and collections storage tour for up to 10 guests and complimentary admission to the museum
- Logo included on back cover of *Leadership: Beyond the Battle* booklet
- Promotion on *Leadership: Beyond the Battle* page on the ACHS website
- Logo featured on program handouts
- Discount of 15% on one event rental in the Battlefield Overlook Event Center in 2023

### **Battlefield Overlook Speaker Series**

*The Battlefield Overlook Speaker Series features presentations from well-known historians and authors on a wide range of topics from prehistoric times to the present with an emphasis on the Civil War and its impact on civilians. There will be both weekday and weekend offerings for visitors of all ages.*

#### **Presenting Sponsors (2) - \$10,000 (annual)**

- Business logo included on all program listings on ACHS website calendar and Facebook (35k+ followers)
- Inclusion in all related marketing and promotional materials during the quarter of sponsorship, including social media posts, flyers, event listings, and press release(s)
- Verbal acknowledgement at the beginning and end of each program
- Inclusion of logo on any program handouts and PowerPoint presentation
- Complimentary admission for up to 10 guests to attend each program during the quarter of sponsorship

#### **Contact:**

Michaela Shaffer  
Director of Marketing &  
Development

---

(717) 334-4723, ext. 105  
mshaffer@achs-pa.org

---

625 Biglerville Rd.,  
Gettysburg, PA 17325  
www.achs-pa.org

## Research Seminars

Join ACHS Historian Tim Smith for ACHS's monthly Research Seminar series. The Seminar series is open to the local community as well as Gettysburg visitors interested in learning more about ACHS's diverse archival offerings. Seminar topics include genealogy, census records, historic newspapers, and property research.

### Presenting Sponsor - \$5,000 (annual)

- Business logo included on all research seminar listings on ACHS website and Facebook (35k+ followers)
- Inclusion in all marketing and promotional materials for research seminars during the quarter of sponsorship, including social media posts, flyers, event listings, and press release(s)
- Verbal acknowledgement at the beginning and end of each program
- Inclusion of logo on any program handouts and PowerPoint presentation
- Exclusive access to research room for 10 guests for one date of your choice in 2023

## Hands-On History Educational Programming

Hands-On History Educational Programming will take place weekly on Saturdays and Sundays and will feature regular offerings (listed below). Programming can be tailored to different age groups and audiences. These programs will also be available to student and travel groups that visit Gettysburg Beyond the Battle Museum.

### Presenting Sponsor - \$2,500/program (annual)

- Programs available for sponsorship:
  - Children of the Battlefield
  - Debris of Battle
  - Caught in the Crossfire - fulfilled for 2023
  - Native American Archaeology - fulfilled for 2023
  - Witnessing Lincoln - fulfilled for 2023
  - The Eisenhowers - fulfilled for 2023
  - Treasures from Beyond the Battle - fulfilled for 2023
- Business name included on 2023 Hands-On History Programming guide
- Business logo on program listings on ACHS website
- Verbal acknowledgement at the beginning and end of each program
- Inclusion of logo on program PowerPoint and any program handouts

## Walking Tours

Join ACHS for a special walking tour series featuring visits to Evergreen Cemetery, McAllister's Mill, Lincoln Cemetery, and other historic properties. These walks will be led by local historians, Licensed Battlefield Guides, and authors.

### Presenting Sponsor - \$1,000/tour

- Walking tours currently available for sponsorship:
  - Evergreen Cemetery (1)
  - McAllister's Mill (1)
  - \*The Movie Gettysburg Bus Tour (1)
  - Tim Smith & Garry Adelman Battle Walk (1)
- Business logo included on all walking tour promotion on ACHS website calendar and Facebook
- Inclusion in all marketing and promotional materials for the walking tour, including social media posts, flyers, event listings, and press release(s)
- Verbal acknowledgement at the beginning and end of the walking tour
- Inclusion of logo on any program handouts, if applicable
- Complimentary tickets for up to six guests to attend the walking tour

# SPECIAL EVENTS:

## **Gettysburg Beyond the Battle Grand Opening April 15 & 16, 2023**

*ACHS will celebrate the grand opening of its new museum and history center on April 15 & 16, 2023! Planned festivities including self-guided museum tours, live music, living history, book signings, special programming, children's activities, and more.*

### **Presenting Sponsor (1) - \$10,000 - fulfilled**

- Inclusion in all promotional materials leading up to and during the weekend of the grand opening, including press release(s) and email blasts
- Inclusion in all grand opening social media promotion and ads leading up to and during the weekend of the grand opening
- Promotion on the ACHS website, including on museum admission ticketing page, leading up to and during the weekend of the grand opening
- Opportunity to be part of the ribbon cutting for the museum
- One private, behind-the-scenes archives and collections storage tour for up to 10 guests
- Complimentary signed book from the grand opening weekend featured author of your choice
- Exclusive 30% discount on an event rental in the Battlefield Overlook Event Center in 2023

### **Supporting Sponsor (3) - \$5,000 - fulfilled**

- Inclusion in most promotional materials leading up to and during the weekend of the grand opening, including press release(s) and email blasts
- Inclusion in most social media promotion and ads leading up to and during the weekend of the grand opening
- Promotion on the ACHS website, including on museum ticketing page, leading up to and during the weekend of the grand opening
- Special access private tour of the museum for up to five guests prior to the grand opening
- Exclusive 15% discount on an event rental in the Battlefield Overlook Event Center in 2023

### **Children's Area Sponsor (1) - \$1,000**

- Signage with logo located in Children's Activities area during grand opening weekend
- Opportunity to set up a promotional table and distribute promotional items to visitors
- Inclusion in all promotional materials about the Children's Activities area, including press release(s) and social media promotion



## 160th Battle of Gettysburg Anniversary Program Series - June 29 - July 3, 2023

*To commemorate the 160th Anniversary of the Battle of Gettysburg, ACHS will offer special programming from June 29 through July 3, 2023. Programming includes book signings, special presentations from historians and authors, and living history.*

### **Presenting Sponsor (1) - \$10,000 - fulfilled**

- Inclusion in all promotional materials leading up to and the weekend of the 160th Anniversary, including press release(s) and email blasts
- Inclusion in all anniversary-related social media promotion and ads leading up to and during the weekend of the 160th Anniversary
- Promotion on the ACHS website leading up to and during the weekend of the 160th Anniversary
- One private, behind-the-scenes archives and collections storage tour for up to 10 guests
- Complimentary signed book from the 160th Anniversary Program Series author of your choice
- Exclusive 30% discount on an event rental in the Battlefield Overlook Event Center in 2023

### **Supporting Sponsor (3) - \$5,000 - one opportunity remaining**

- Inclusion in most promotional materials leading up to the 160th Anniversary, including press release(s) and email blasts
- Inclusion in most social media promotion and ads leading up to the 160th Anniversary
- Promotion on the ACHS website leading up to and the weekend of the 160th Anniversary
- One private, behind-the-scenes archives and collections storage tour for up to five guests
- Special discount of 15% on an event rental in the Battlefield Overlook Event Center in 2023

## Annual Dinner - November 4, 2023

*Celebrate a banner year with ACHS at the Annual Dinner. Stay tuned for additional announcements about this year's festivities, including the 2023 keynote speaker.*

### **Presenting Sponsor (1) - \$5,000**

- Complimentary table at the event
- Business logo included on event invitation, program, table signage, and ACHS website
- Inclusion in pre- and post-event marketing materials, including press release(s), social media recognition, and email blasts
- Opportunity to speak at the event
- Opportunity to provide table favors for guests

### **Supporting Sponsor (3) - \$2,500 - one opportunity remaining**

- Four complimentary tickets to the event
- Business name included on event invitation, program, table signage, and ACHS website
- Inclusion in some pre- and post-event marketing materials